

12 – 16 APRIL 2021

HERMES AWARD 2021

HOME OF INDUSTRIAL PIONEERS



FUNDAMENTALS AND CONDITIONS OF PARTICIPATION

In 2021 Deutsche Messe will again be presenting the “HERMES AWARD – HANNOVER MESSE International Technology Prize”. This award is targeted at all companies and institutions who are exhibiting at, or are otherwise involved in the content of HANNOVER MESSE Digital Edition (12 to 16 April).

The winner will be announced on 12 April 2021 as part of the HANNOVER MESSE Digital Edition – the central platform for innovation, networking and orientation in the age of industrial transformation.

Participation is open solely to products or technological innovations and/or solutions (e.g. processes, software components or components of a product or technical innovation) which meet the following criteria:

- which are exhibited at the HANNOVER MESSE
- a high degree of maturity in relation to their application
- particular innovative merit in technological and economic terms
- the potential to make an important contribution towards satisfying industrial or societal needs.

EVALUATION CRITERIA - THE FOLLOWING EVALUATION CRITERIA WILL BE APPLIED:

- Degree of technological innovativeness (as a “technology driver”)
- Benefits for industry, the environment and society
- Economic feasibility (“market driver” potential)
- Readiness for implementation (for startups: implementation potential / scalability)
- The jury expressly draws the attention of applicants to the need for submitted documents to allow for a technical evaluation of the relevant projects.
- Persons employed by jury member firms or organizations are prohibited from competing.
- Registration documents must be submitted either in English or German. The documents should present the product clearly and comprehensively.
- Deutsche Messe pledges to distribute registration documents exclusively to people, including jury members, who are directly involved with the competition. This group of recipients is obligated to protect the confidentiality of these documents. Irrespective of this policy, we urgently recommend that contestant to undertake the appropriate measures to protect their intellectual property rights (e.g. by applying for patent or utility model protection) before shipping their products and related documents. Deutsche Messe rejects any liability for damages resulting from a violation of the rights to any products submitted for the competition.
- Each registration is subject to a registration fee of € 250.00 plus VAT. The registering company will be charged for this on the invoice for overall charges for HANNOVER MESSE issued by Deutsche Messe AG.
- There is no participation fee for startups (i.e. companies that have been in existence for no more than five years).

JURY FOR THE HERMES AWARD

THE DISTINGUISHED MEMBERS OF THE JURY FOR THE “HERMES AWARD - HANNOVER MESSE INTERNATIONAL TECHNOLOGY PRIZE” ARE:

Head Jury Member: Prof. Dr.-Ing. Reimund Neugebauer
President of the Fraunhofer-Gesellschaft

Prof. Dr. Ina Schieferdecker
Head of department at the German Federal Ministry of Education and Research (BMBF)

Prof. Dr. Friedrich Bleicher
Technical University of Vienna

Ken Fouhy
Editor-in-Chief of VDI Nachrichten

Georg Giersberg
Editor of Business & Economics, Frankfurter Allgemeine Zeitung

Werner Götz
Editor-in-Chief, Industrieanzeiger

Prof. Dr. Kathrin Möslin
Vice-president of Outreach, Friedrich-Alexander-University, Erlangen-Nuremberg

Prof. Dr.-Ing. Siegfried Russwurm
BDI president (Federation of German Industries)

Udo Schnell
Editor-in-Chief, MM-Maschinenmarkt

Claus Wilk
Editor-in-Chief, Produktion

Dr.-Ing. E.h. Manfred Wittenstein
Chairman of the Supervisory Board of WITTENSTEIN SE

The jury's decision shall be considered final, and participants shall have no express or implied rights to legal recourse in connection with the jury's decision.

YOUR CONTACT FOR FURTHER INFORMATION:

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